

JANELLE KENNEDY

*Executive Director
Customer Solutions
Ally*



 TOYOTA Automotive News  Automotive News  TOYOTA  ally

ally

 TOYOTA Automotive News  Automotive News  TOYOTA  ally

 @Ally

#ANLeadingWomen

ally

Take the Lead

Janelle Kennedy
Executive Director
Customer Solutions

May 14, 2019

About Ally

- Digital Disruptive Financial Services
Fortune 500 Company
- Independent full-service finance,
leasing, commercial insurance and
vehicle protection provider
- Serving 18,000 dealers and over 4
million consumer customers
- **People-focused Culture**

ally do it right.

Mentor
Program

Eight Employee
Resource Groups

Internal
Mobility

Online Career
Tools

Focus on
Management
Training

Be Better

Mentoring Matters

○ Those with mentors **are more likely to get promoted**

○ Women are **24% less likely** than men to get advice from senior leaders

○ Women have **a harder time finding mentors and sponsors**



Impact – Enabling Women to Take the Lead



Women who are mentored:

- Feel **more supported** and are often **more satisfied** with their career
- Are more likely to ask for **stretch assignments and pay increases**

ally do it right.