Polestar

Thomas Ingenlath
Chief Executive Officer
Polestar - the guiding star.

We are an electric performance brand, determined to improve the society we live in. Our focus is on uncompromised design and technology.

Passion and emotion drive us, electricity and innovation drive our cars. Our products are excellent, efficient and entertaining. In Polestar’s future, there is no room for shortcuts, excuses or compromises.

We are all in, dedicated on our ambition. Guiding our industry forward through pure, progressive, performance.

At Polestar, the sky is the limit.
We believe the future of mobility is electric.
We believe the future of mobility is electric.
Global CO$_2$ emissions

The world average annual emissions is 5 ton CO$_2$ per capita

Data from 2017
CO₂ emissions for transportation

Annual emissions per capita for transportation:

<table>
<thead>
<tr>
<th>Country</th>
<th>CO₂ Emissions (ton CO₂)</th>
</tr>
</thead>
<tbody>
<tr>
<td>World average</td>
<td>1.2</td>
</tr>
<tr>
<td>China</td>
<td>0.5</td>
</tr>
<tr>
<td>US</td>
<td>8</td>
</tr>
<tr>
<td>Sweden</td>
<td>2</td>
</tr>
</tbody>
</table>

Data from 2017
Cars contribute with about 70% of road transportation emissions adding up to 1.4 ton. For an average car 1.4 ton equals 6800 km annually.
In order to support the 1.5°C target, the 2050 total level of emissions per capita needs to come below 1 ton of CO₂.
Polestar sustainable CO$_2$ budget per capita

Polestar 2
Produced with current energy mix
Annual sustainable budget: 800 km/person in the car

Polestar 2
Produced with clean electricity
Annual sustainable budget: 3600 km/person in the car
Pure
Progressive
Performance
Outstanding Design
Powerful Electric Technology

78 kWh
Seamless integration into your digital life