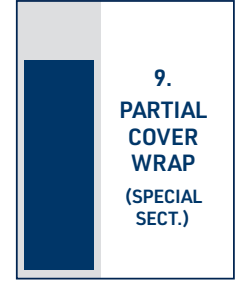
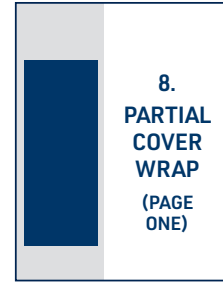
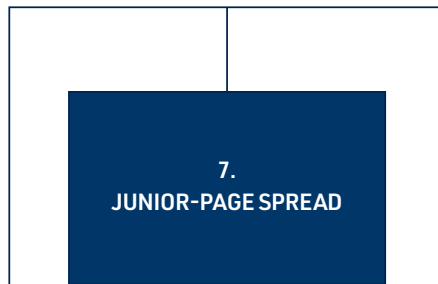
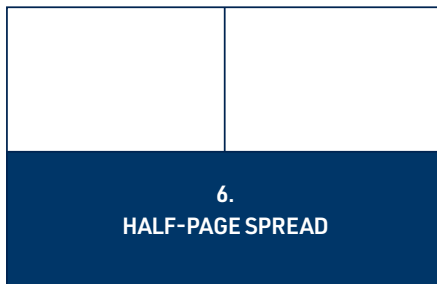
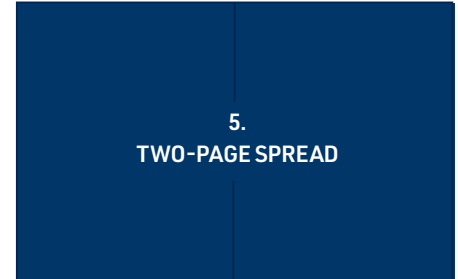
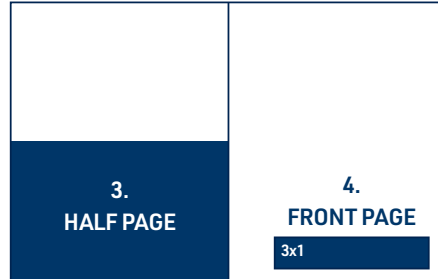


# Automotive News



## ADVERTISING SPECS



### 1. FULL PAGE

**Trim:** 10.875" x 14.5"  
**Bleed:** 11.125" x 14.75"  
**Non-Bleed:** 10.25" x 14"

### 2. JUNIOR PAGE

**Non-Bleed:** 8.16" x 10"

### 3. HALF PAGE

**Trim:** 10.875" x 7.375"  
**Bleed:** 11.125" x 7.625"  
**Non-Bleed:** 10.25" x 7"

### 4. FRONT PAGE 3x1

**Trim:** 6.08" x 1"

### 5. TWO-PAGE SPREAD

**Trim:** 21.75" x 14.5"  
**Bleed:** 22" x 14.75"  
**Non-Bleed:** 21.11" x 14"

### 6. HALF-PAGE SPREAD

**Trim:** 21.75" x 7.375"  
**Bleed:** 22" x 7.625"  
**Non-Bleed:** 21.11" x 7"

### 7. JUNIOR-PAGE SPREAD

**Non-Bleed:** 16.96" x 10"

### 8. PARTIAL COVER WRAP (PAGE ONE)

**Front:**  
**Live:** 3.875" x 10"  
**Trim:** 4.125" x 10.25"  
**Bleed:** 4.375" x 10.5"

**Inside front:**  
**Live:** 3.875" x 14"  
**Trim:** 4.125" x 14.5"  
**Bleed:** 4.375" x 14.75"

### 9. PARTIAL COVER WRAP (SPECIAL SECT.)

**Front:**  
**Live:** 3.875" x 11"  
**Trim:** 4.125" x 11.25"  
**Bleed:** 4.375" x 11.5"

**Inside front:**  
**Live:** 3.875" x 14"  
**Trim:** 4.125" x 14.5"  
**Bleed:** 4.375" x 14.75"

## AD REQUIREMENTS

**Publication Trim Size:**  
 10.875" x 14.5"

**Edit Page Size:**  
 Full page is 70 column inches:  
 5 columns wide x 14" deep

## COLUMN DIMENSIONS

1 column	1.925"
2 columns	4"
3 columns	6.08"
4 columns	8.16"
5 columns	10.25"

## AD SUBMISSION

All print ads should be provided as PDFx1a files and uploaded at:

[ads.crain.com](http://ads.crain.com)