

# Inventory — U.S. car and light-truck, on May 1

Vehicles are domestic unless noted.

	Days supply		Days supply		Days supply		Days supply	
	May 1	Apr. 1	May 1	Apr. 1	May 1	Apr. 1	May 1	Apr. 1
Inventory units	2012	2012	2012	2012	2012	2012	2012	2012
<b>BMW div. car (I)</b> .....	<b>19,400</b>	<b>32</b>	<b>35</b>					
<b>BMW div. trk. (D/I)</b> .....	<b>3,500</b>	<b>13</b>	<b>18</b>					
<b>Total BMW division (D/I)</b> .....	<b>22,900</b>	<b>26</b>	<b>31</b>					
<b>Total Mini (I)</b> .....	<b>6,000</b>	<b>25</b>	<b>28</b>					
<b>BMW†</b> .....	<b>28,900</b>	<b>26</b>	<b>30</b>					
200.....	18,000	32	38					
300.....	13,300	41	55					
<b>Total Chrysler Div. car</b> .....	<b>31,300</b>	<b>36</b>	<b>44</b>					
Town & Country.....	19,200	43	45					
<b>Total Chrysler Div. trk.</b> .....	<b>19,200</b>	<b>43</b>	<b>45</b>					
<b>Total Chrysler Division</b> .....	<b>50,400</b>	<b>38</b>	<b>44</b>					
Avalanche.....	7,800	17	23					
Challenger.....	11,400	67	75					
Charger.....	11,900	36	41					
<b>Total Dodge car</b> .....	<b>34,700</b>	<b>34</b>	<b>44</b>					
Caravan.....	17,600	38	36					
Durango.....	10,000	74	58					
Journey.....	12,900	52	51					
Nitro.....	400	40	29					
<b>Total Dodge trk.</b> .....	<b>40,900</b>	<b>48</b>	<b>44</b>					
<b>Total Dodge</b> .....	<b>75,600</b>	<b>40</b>	<b>44</b>					
Cargo van.....	2,000	144	67					
Dakota.....	700	42	37					
Ram.....	10,500	102	92					
<b>Total Ram trk.</b> .....	<b>92,500</b>	<b>109</b>	<b>91</b>					
<b>Total Dodge/Ram</b> .....	<b>167,900</b>	<b>60</b>	<b>60</b>					
<b>Fiat 500 car</b> .....	<b>10,000</b>	<b>63</b>	<b>71</b>					
Compass.....	17,000	113	109					
Grand Cherokee.....	28,300	57	53					
Liberty.....	22,100	92	69					
Patriot.....	18,700	85	76					
Wrangler.....	30,000	59	70					
<b>Total Jeep trk.</b> .....	<b>116,100</b>	<b>72</b>	<b>69</b>					
<b>Chrysler Group car</b> .....	<b>76,000</b>	<b>37</b>	<b>46</b>					
<b>Chrysler Group trk.</b> .....	<b>268,500</b>	<b>70</b>	<b>66</b>					
<b>CHRYSLER GROUP</b> .....	<b>344,500</b>	<b>59</b>	<b>59</b>					
<b>Mercedes-Benz car (I)</b> .....	<b>25,500</b>	<b>44</b>	<b>51</b>					
<b>Mercedes-Benz trk. (D/I)</b> .....	<b>18,200</b>	<b>43</b>	<b>51</b>					
<b>DAIMLER AG†</b> .....	<b>44,000</b>	<b>43</b>	<b>51</b>					
Crown Victoria.....	2,400	155	163					
Fiesta.....	14,800	69	74					
Focus.....	31,600	39	31					
Fusion.....	44,300	49	44					
Mustang.....	17,800	55	51					
Taurus.....	16,200	54	64					
<b>Total Ford div. car</b> .....	<b>127,100</b>	<b>50</b>	<b>45</b>					
E-series/Club Wagon.....	3,400	22	47					
E-series van.....	21,700	65	58					
Edge.....	27,900	64	60					
Escape.....	59,300	84	66					
Expedition.....	10,500	76	137					
Explorer.....	25,000	43	57					
F-series.....	148,900	75	72					
Flex.....	9,300	82	78					
Ranger.....	3,400	41	34					
Transit Connect (I).....	7,300	61	65					
<b>Ford div. trk. (D)</b> .....	<b>309,400</b>	<b>68</b>	<b>66</b>					
<b>Ford div. trk. (I)</b> .....	<b>7,300</b>	<b>61</b>	<b>65</b>					
<b>Total Ford div. trk.</b> .....	<b>316,700</b>	<b>68</b>	<b>66</b>					
<b>Ford div. (I)</b> .....	<b>436,500</b>	<b>61</b>	<b>58</b>					
<b>Ford div. (D)</b> .....	<b>7,300</b>	<b>61</b>	<b>65</b>					
<b>Total Ford division</b> .....	<b>443,800</b>	<b>61</b>	<b>59</b>					
MKS.....	3,500	65	55					
Town Car.....	500	182	117					
MKZ.....	12,300	158	117					
<b>Total Lincoln car</b> .....	<b>16,300</b>	<b>121</b>	<b>95</b>					
MKT.....	2,500	92	86					
MKX.....	8,600	110	86					
Navigator.....	2,200	98	100					
<b>Total Lincoln trk.</b> .....	<b>13,300</b>	<b>104</b>	<b>96</b>					
<b>Total Lincoln</b> .....	<b>29,600</b>	<b>113</b>	<b>95</b>					
<b>Ford Motor Co. car</b> .....	<b>143,400</b>	<b>53</b>	<b>48</b>					
<b>Ford Motor Co. trk. (D)</b> .....	<b>322,700</b>	<b>69</b>	<b>67</b>					
<b>Ford Motor Co. trk. (I)</b> .....	<b>7,300</b>	<b>61</b>	<b>65</b>					
<b>Ford Motor Co.</b> .....	<b>330,000</b>	<b>69</b>	<b>67</b>					
<b>FORD MOTOR CO.</b> .....	<b>473,400</b>	<b>63</b>	<b>60</b>					
LaCrosse.....	18,100	96	115					
Lucerne.....	100	40	37					
Regal.....	8,200	69	102					
Verano.....	11,700	94	117					
<b>Total Buick car</b> .....	<b>38,100</b>	<b>88</b>	<b>111</b>					
<b>Buick Enclave trk.</b> .....	<b>19,100</b>	<b>82</b>	<b>145</b>					
<b>Total Buick</b> .....	<b>57,200</b>	<b>89</b>	<b>121</b>					
CTS.....	19,600	112	124					
DTS.....	200	123	71					
STS.....	—	—	100					
<b>Total Cadillac car</b> .....	<b>19,800</b>	<b>112</b>	<b>123</b>					
Escalade.....	3,100	82	86					
Escalade ESV.....	1,800	80	73					
Escalade EXT.....	600	102	144					
SRX.....	13,300	80	90					
<b>Total Cadillac trk.</b> .....	<b>18,800</b>	<b>81</b>	<b>89</b>					
<b>Total Cadillac</b> .....	<b>38,600</b>	<b>94</b>	<b>104</b>					

# U.S. sales per franchise, April

Make	Car		Truck		Total	
	Apr.	2012	Apr.	2012	Apr.	2012
Toyota/Scion	83	47	130	148		
Honda	64	42	106	112		
Hyundai	64	13	77	86		
Lexus	41	35	76	83		
Mercedes-Benz	40	28	68	69		
Kia	44	20	64	78		
VW	57	7	64	69		
BMW	43	19	62	70		
Nissan	35	25	60	119		
Ford	19	35	54	67		
Mini	39	14	53	55		
Chevrolet	24	26	50	56		
Acura	23	22	45	41		
Audi	30	12	42	42		
Subaru	18	—	42	52		
Infiniti	42	37	53	53		
Mazda	22	12	34	51		
Dodge/Ram	11	19	30	37		
Fiat	—	—	28	27		
Land Rover	—	—	20	25		
GMC	—	—	19	20		
Jeep	—	—	18	21		
Porsche	11	7	18	12		
Chrysler	10	5	15	16		
Volvo	9	6	15	21		
Mitsubishi	9	5	14	18		
Cadillac	4	6	10	11		
Smart	9	—	9	12		
Buick	5	2	7	6		
Suzuki	5	2	7	10		
Jaguar	6	—	6	8		
Lincoln	3	3	6	8		
Bentley	5	—	5	5		
Ferrari	4	—	4	4		
Maserati	4	—	4	5		
Aston Martin	2	—	2	2		
Lamborghini	1	—	1	1		
Lotus	1	—	1	1		
Rolls-Royce	1	—	1	1		

Source: Automotive News Data Center

Note: Numbers may not add due to rounding; (D) = produced in North America; (I) = imported to U.S.

Days supply: Number of days needed to sell all vehicles in inventory,

based on the previous month's daily selling rate

Inventory: Unit count of vehicles on hand at dealerships, factory lots, ports of entry and in transit on a specific date

†Dealer stock and in-transits \*Estimate

\*\*Total car stock figure is actual, but the RL and TSX breakdown is estimated.

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Source: Automotive News Data Center and company sources

## Stock by brand

Days supply on May 1, 2012

Smallest	
1. Hyundai†	23
2. Mini†*	25
3. BMW†*	26
4. Kia*	27
5. Porsche†	31
Largest	
1. Lincoln	113
2. GMC†*	104
3. Ram	103
4. Infiniti†	101
5. Cadillac†*	94

†Dealer stock and in-transits \*Estimate Source: Automotive News Data Center

## Stock by maker

Days supply on May 1, 2012

Smallest	
1. Hyundai-Kia	25
2. BMW†*	26
3. Porsche†	31
4. Subaru†	36
5. Toyota Motor Sales†	37
Largest	
1. Mitsubishi	93
2. Suzuki†	89
3. GM†*	79
3. Volvo†	79
5. Nissan N.A.†	78

†Dealer stock and in-transits \*Estimate Source: Automotive News Data Center

## Perspective

Total industry days supply on May 1

2008	70
2009	85
2010	56
2011	54
2012	55

Source: Automotive News Data Center

## Domestics vs. imports

Days supply on May 1, 2012

	On May 1	On Apr. 1
Detroit 3	68	70
European	49	53
Japanese	49	43
Korean	25	27
<b>Total industry</b>	<b>55</b>	<b>54</b>

Source: Automotive News Data Center