

Pierre Loing

Vice President Product Strategy & Planning, Nissan International SA

Date of Birth: March 8, 1960

Nationality: French

Having joined Nissan Europe in mid-2002, Pierre Loing was appointed Vice President of Product Strategy & Planning for Nissan Europe in 2006. In this role, Pierre is responsible for near-future cars including ensuring that the public's expectations and demands for cars in the future will be met. Pierre has flourished in this role overlooking major European successes such as the Qashqai, a car that has more than exceeded expectations and greatly boosted Nissan's presence in Europe. Due to a combination of his sporting passion and dedication, he has also been a key figure in the European launches of both the 370Z and the highly regarded GT-R. Pierre works hard in placing Nissan in high regard within the European market by creating new segments for competitors to follow such as the Qashqai and the new Juke small crossover.

Prior to his promotion to Vice President, Pierre was based in Tokyo as General Manager of Advanced Product Planning. In this role, Pierre overlooked projects ranging from six to eight years into the future as well as presenting some of these ideas to the public during Global motor shows.

Pierre has also worked for other competitive car markets having filled the role of General manager of Product Strategy at Renault in Paris where he was a prominent member pushing for the Alliance between Nissan and Renault.

It would certainly not be an exaggeration to say that Pierre has had experience across a range of departments in three large companies, Nissan, Renault and Volvo, having been Operations Manager at Volvo and Senior Manager of Press Relations at Renault earlier in his Career.

Pierre Graduated from *Ecole Supérieure de Commerce de Rouen* and more recently completed the Executive Development Program INSEAD.

Pierre's knowledge for languages has also helped him through his career being fluent in French, German and English with a lesser knowledge of Japanese.

Pierre loves to travel around the US visiting each and every state as well as spending time with his family and indulging in his passion for Sports Cars.

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