

Customer Incentives

Incentives in this table are a summary of retail programs offered. Programs may vary by region and model.

	Cash rebate	Finance rate		Cash rebate	Finance rate		Cash rebate	Finance rate
BMW GROUP								
<i>Expires Aug. 31. In lieu of rebates, cut-rate financing is available.</i>								
2017 models								
BMW 230, 320, 328d, 330e,								
330 Gran Turismo, 340, 340 Gran Turismo,								
430, 430 Gran Coupe, 440, 440 Gran Coupe,								
535 Gran Turismo, 550 Gran Turismo,								
640, 640 Gran Coupe, 650, 650 Gran Coupe,								
740, 740e 750, ALPINA B6, ALPINA B7,								
Gran Coupe, i3, i8, M240, M3, M4, M6,								
M6 Gran Coupe, X1, X3, X4,								
X5 M, X6, X6 M		0.9-7.9%						
M2		2.9-9.9%						
Mini Cooper*		1.9-9.9%						
2016 models								
BMW 320, 328, 328 Gran Turismo,								
328d, 330e, 340, M3	\$1,000	0.9-7.9%						
228, 335 Gran Turismo, 428,								
428 Gran Coupe, 435, 435 Gran Coupe,								
528, 535, 535 Gran Turismo, 535d,								
550, 550 Gran Turismo, 640,								
640 Gran Coupe, 650, 650 Gran Coupe,								
740, 750, ActiveHybrid 5, ALPINA B6 Gran								
Coupe, i3, i8, M4, M5, M6, M6 Gran Coupe,								
M235, X1, X3, X4, X5, X5 eDrive,								
X5 M, X6, X6 M, Z4		0.9-7.9%						
M2		2.9-9.9%						
Mini Countryman		0.8-9%						
Cooper*		0.9-9%						
FCA US								
<i>Expires Aug. 31. In lieu of rebates, cut-rate financing is available.</i>								
2017 models								
Chrysler Pacifica	\$500	0-5.9%						
Dodge Durango, Journey	\$750-\$2,000	0-5.9%						
Fiat 124 Spider, 500, 500C	\$500	0-4.9%						
Jeep Cherokee	\$500-\$2,250	0-5.9%						
Compass, Compass X,								
Grand Cherokee, Patriot,								
Patriot X	\$500-\$1,500	0-5.9%						
Ram 1500	\$500-\$2,250	0-6.9%						
ProMaster City	\$1,000	0-5.9%						
ProMaster 1500, ProMaster 2500*,								
ProMaster 3500*	\$750							
2016 models								
Alfa Romeo 4C (Incl. Spider)		2.9-3.9%						
Chrysler 200, 300, 300C,								
Town & Country	\$500-\$3,000	0-3.9%						
Dodge Challenger, Dart,								
Journey	\$500-\$3,500	0-3.9%						
Charger, Grand Caravan,								
Durango	\$500-\$2,500	0-4.9%						
Fiat 500L	\$1,000-\$3,500	0-1.9%						
500, 500C, 500X	\$250-\$3,250	0-4.9%						
500e	\$500-\$2,000	0-3.9%						
Jeep Cherokee, Compass,								
Grand Cherokee, Patriot	\$250-\$4,000	0-3.9%						
Renegade	\$500-\$1,000	0-3.9%						
Ram 1500	\$500-\$4,500	0-5.9%						
2500, 3500	\$1,000-\$2,500	0-6.9%						
ProMaster City	\$2,000	0-5.9%						
ProMaster 1500, ProMaster 2500*,								
ProMaster 3500*	\$1,500							
FORD MOTOR CO.								
<i>Expires Sept. 6. In lieu of rebates, cut-rate financing is available.</i>								
2017 models								
Ford Expedition, Expedition EL	\$500-\$2,000	0-6.9%						
Transit 150, Transit 250, Transit 350	\$1,500	0.9-8.9%						
F-150, F-350,								
Fusion Energi	\$500-\$1,500	0-8.9%						
Fusion Hybrid	\$250-\$1,500	0-5.9%						
Escape, Explorer	\$250-\$1,000	0-6.9%						
Fusion, Mustang	\$250-\$750	0-8.9%						
Lincoln MKZ, MKZ Hybrid, MKC	\$500-\$1,000	0-7.9%						
Navigator L, Navigator	\$1,000	0.9-8.9%						
Continental		0-7.9%						
2016 models								
Ford C-Max Energi	\$500-\$4,500	0-2.9%						
Fusion Energi	\$500-\$4,000	0-4.0%						
Expedition, Expedition EL,								
Focus Electric	\$500-\$3,450	0-4.0%						
F-250, F-350, C-Max Hybrid,								
Fusion Hybrid	\$500-\$3,000	0-8.9%						
Taurus	\$500-\$2,950	0-4.0%						
F-150	\$300-\$2,250	0-9.9%						
Transit 150, Transit 250,								
Transit 350	\$500-\$2,150	0-8.9%						
Transit Connect	\$1,000-\$2,000	0-6.9%						
Escape	\$500-\$2,000	0-4.0%						
Explorer, Flex, Fusion	\$500-\$1,450	0-5.9%						
Edge, Fiesta, Focus,								
Focus ST	\$500-\$1,000	0-5.9%						
Mustang	\$500-\$750	0-7.9%						
Lincoln MKZ, MKZ Hybrid,								
MKT	\$1,000-\$2,500	0-5.9%						
MKC	\$1,000-\$2,250	0-5.9%						
Navigator, Navigator L, MKX	\$1,000	0-5.9%						
MKS	\$1,000	0-8.9%						
GENERAL MOTORS								
<i>Expires Aug. 31. In lieu of rebates, cut-rate financing is available.</i>								
2017 models								
Buick Enclave		2.9-6.9%						
LaCrosse, Regal, Verano		3.9-6.9%						
Cadillac ATS, ATS-V, CT6,								
CTS, CTS-V, XTS, XTS		1.9-6.5%						
Chevrolet Impala, Volt	\$1,000	0-5.9%						
Equinox, Traverse	\$250-\$750	2.9-8.9%						
Express 2500, Express 3500,								
Malibu (Incl. Hybrid)	\$500	3.9-8.9%						
Cruze	\$250	3.9-7.9%						
Camaro, Sonic, Spark		2.9-7.9%						
Corvette, Silverado 1500		3.9-9.9%						
GMC Acadia, Acadia Limited		2.9-6.9%						
Savana 2500, Savana 3500		3.9-7.9%						
Sierra 1500, Terrain		3.9-8.9%						
2016 models								
Mercedes-Benz AMG GLE45, AMG GLE43,								
AMG GLE63, AMG GLE63 S Coupe,								
C300, E300, E400, E550, GLA250,								
GLE300d, GLE350, GLE400,								
GLE550e		1.9-2.9%						
Smart ForTwo		2.6%						
2016 models								
Mercedes-Benz AMG C63, AMG CLA45,								
AMG CLA45, AMG GLE63,								
AMG GLE63 S Coupe, CLA250,								
C300, C450 AMG, E250 BlueTEC,								
E350, E400, E550, GLA250,								
GLE300d, GLE350, GLE400,								
GLE450 AMG Coupe		1.9-2.9%						
Metris, Sprinter 2500, Sprinter 3500		1.9-3.9%						
Smart ForTwo electric drive	\$2,000							
ForTwo	\$1,000	0-3.1%						
MITSUBISHI								
<i>Expires Sept. 6. In lieu of rebates, cut-rate financing is available.</i>								
2017 models								
Mitsubishi Mirage, Mirage G4	\$1,250	0-8.9%						
Lancer	\$1,000	0-8.9%						
i-MiEV		0-5.9%						
2016 models								
Mitsubishi Lancer, Outlander								
Outlander Sport	\$1,500-\$2,000	0-8.9%						
i-MiEV		0-5.9%						
NISSAN NORTH AMERICA								
<i>Nissan expires Aug. 31. Infiniti expires Sept. 30. In lieu of rebates, cut-rate financing is available.</i>								
2017 models								
Infiniti QX50		1.9-3.4%						
Nissan Maxima		1.9-9.9%						
2016 models								
Infiniti Q50		0-3.9%						
Q70, Q70h, Q70L		0.9-3.4%						
QX80		0.9-3.9%						
QX50		1.9-3.4%						
Q50 Hybrid, QX60 (Incl. Hybrid)		1.9-3.9%						
Nissan Leaf	\$2,000-\$4,000	0-9.9%						
Titan XD	\$2,000-\$3,000							
Altima	\$500-\$2,500	0-8.6%						
Maxima, Murano, Pathfinder,								
Sentra	\$500-\$2,000	0-9.9%						
370Z	\$1,000	0-9.9%						
Versa, Versa Note	\$500-\$1,000							
NV Cargo NV2500 HD,								
NV Cargo NV3500 HD	\$500-\$1,000	0-9.9%						
NV Cargo NV1500	\$750							
Frontier, Rogue	\$250-\$750	0-9.9%						
Murano Hybrid,								
NV Passenger NV3500 HD	\$500							
NV200		0-9.9%						
SUBARU								
<i>Expires Aug. 31.</i>								
2017 models								
Subaru Forester, Legacy, Outback		0-7.9%						
WRX, WRX STI		2.9-7.9%						
2016 models								
Subaru BRZ, Forester,								
Impreza, Legacy, Outback		0-7.9%						
Crosstrek (Incl. Hybrid)		1.4-7.9%						
WRX, WRX STI		2.9-7.9%						
TOYOTA MOTOR SALES								
<i>Expires Sept. 6. In lieu of rebates, cut-rate financing is available.</i>								
2017 models								
Toyota Camry (Incl. Hybrid)	\$500-\$2,000	0-6.9%						
Corolla iM, Prius, Prius v,								
RAV4, Sienna, Yaris iA,	\$500-\$750	1.9-6.9%						
86		1.9-6.9%						
2016 models								
Lexus GS 200t, LS 460	\$2,500-\$5,000	0.9%						
ES 300h, ES 350, GS F,								
GS 350, IS 200t, IS 300,								
IS 350, RC F	\$1,000-\$5,000	0.9%						
CT 200h	\$1,000-\$3,500	0-0.9%						
RC 200t, RC 300, RC 350	\$500-\$2,500	0.9%						
NX 200t, NX 300h,								
RX 350, RX 450h	\$500-\$1,000	0.9-1.9%						
GX460	\$500-\$1,500	0.9-1.9%						
Scion FR-S, iA, iM	\$750-\$1,500	0.9-5.8%						