

## **AUTOMOTIVE NEWS LEADERSHIP ACADEMY 2020 FIND YOUR DRIVE**

For its second annual iteration, the Automotive News Leadership Academy is continuing what has made it successful – facilitating powerful connections with women leaders – and leveling up to include some of the most contemporary research and resources on key issues facing women today, including how to ascend within organizations.

Embarking on new decade presents a powerful opportunity to take inventory of where participants are, who's with them and where they're going in their careers.

During the highly engaging half-day session, we will be walking participants through a personalized Leadership Roadmap, where they can evaluate development areas they need to stretch. In the second half of the experience, the Push, Pull and Purpose worksheet will guide a "zooming out" conversation, where participants can determine where they need to pull back.

### **Pre-Work**

[Talk Less, Listen More. Here's How.](#)

(NY Times, January 2020)

[Where are all the women CEOs?](#) (WSJ,

February 2020)

Leadership Reflection Protocol

### **Content Points**

Stress and Burnout

Imposter Syndrome

Visioning and Values

Building Habits and Accountability

Each half-day session will be organized in three parts, with an opportunity to practice skills live in the room and offering practical takeaways for each:

1. Working On You
  - a. Reflection as a Leadership Skill – Cultivating stillness, addressing stress
  - b. Making the Ask – Why is it Hard, Why it Matters
2. Working Together
  - a. Strategic Community – Finding Support, Sponsors, Mentors
3. Working Forward
  - a. Envisioning – Visions and Habits That Work

Subsequent Webinars, taking place monthly for four months following the in-person experience, will build on the above content points and organizing structure.

In an effort to increase interaction and codify the experience as it concludes, the final Webinar will be structured as an "Ask Me Anything" format for participants to the facilitators and the Automotive News team.

Resources:

[Burnout: Unlocking the Stress Cycle; Fighting Imposter Syndrome](#) (TED Talk series)

[You're Not Listening: What You're Missing + Why It Matters, All You Have to Do is Ask Atomic Habits; How Will You Measure Your Life](#)