

**Mexico light-vehicle sales by nameplate, June & 6 mos. 2014**

Vehicles are imported unless noted.

**continued on next page**

	June 2014	June 2013	6 mos. 2014	6 mos. 2013	June 2014	June 2013	6 mos. 2014	6 mos. 2013	June 2014	June 2013	6 mos. 2014	6 mos. 2013		
<b>BMW division car</b> .....	605	524	3,615	2,846	Mark LT	37	20	210	149	<b>ISUZU Elf truck (I)</b> .....	105	63	546	380
<b>BMW division truck</b> .....	265	256	1,343	1,428	MKC	-	-	7	-	F-Type	6	3	18	3
<b>Total BMW division (I)</b> .....	870	780	4,958	4,274	MXX	37	21	201	230	XF	8	7	60	59
Mini Cooper car	301	301	1,336	1,836	Navigator	11	22	102	130	XJ	1	-	2	6
Mini Countryman truck	59	58	509	298	<b>Total Lincoln truck (I)</b> .....	85	63	520	509	XK	1	1	8	3
<b>Total Mini (I)</b> .....	360	359	1,845	2,134	Lincoln (D)	39	49	317	282	<b>Total Jaguar car (I)</b> .....	16	11	88	71
<b>BMW Group car</b> .....	906	825	4,951	4,682	Lincoln (I)	86	64	550	545	Defender	2	2	42	55
<b>BMW Group truck</b> .....	324	314	1,852	1,726	<b>Total Lincoln</b> .....	125	113	867	827	LR2	7	5	45	65
<b>BMW GROUP*</b> .....	1,230	1,139	6,803	6,408	Ford Motor Co. car	2,442	2,738	16,868	19,915	LR3/LR4	9	6	71	82
200	16	81	234	426	Ford Motor Co. truck	3,132	3,250	20,606	20,189	Range Rover	9	8	49	60
300	-	7	-	17	Ford Motor Co. (D)	1,049	1,115	7,511	8,319	Range Rover Evoque	45	37	369	255
300C	4	9	55	69	FORD MOTOR CO. (I)	4,525	4,873	29,962	32,575	Range Rover Sport	30	10	221	129
Total 300	4	10	55	86	LaCrosse	1	3	76	85	<b>Total Land Rover truck (I)</b> .....	102	68	797	646
<b>Total Chrysler Division car (I)</b> .....	20	91	289	512	Regal	5	89	60	278	<b>JAGUAR LAND ROVER N.A.</b> .....	118	79	885	717
<b>Chrysler Div. Voyager truck (I)</b> .....	223	293	1,215	1,452	Verano	37	25	235	204	Mazda2	188	230	1,199	1,545
<b>Total Chrysler Division (I)</b> .....	243	382	1,504	1,964	<b>Total Buick car (I)</b> .....	43	117	371	567	Mazda3	1,462	815	6,835	6,011
Atos	-	465	188	3,064	Enclave	41	81	350	457	Mazda6	283	407	1,959	2,039
Avenger	73	226	531	1,457	Encore	65	-	459	-	MX-5	14	21	84	117
Caliber	-	-	-	11	<b>Total Buick truck (I)</b> .....	106	81	809	457	<b>Total Mazda car (I)</b> .....	1,947	1,473	10,077	9,712
Challenger	41	38	310	156	<b>Total Buick (I)</b> .....	149	198	1,180	1,024	CX-5	923	1,193	6,031	3,796
Charger	685	126	911	256	ATS	12	30	116	146	CX-7	-	-	-	3
Dart	57	278	473	1,299	CTS	7	11	79	62	CX-9	141	148	739	938
i10	586	1,228	5,597	8,082	<b>Total Cadillac car (I)</b> .....	19	41	195	208	Mazda5	74	73	365	512
Viper	-	-	1	-	Escalade	26	9	61	65	<b>Total Mazda truck (I)</b> .....	1,138	1,414	7,135	5,249
<b>Total Dodge car (I)</b> .....	1,446	2,361	8,011	14,327	Escalade ESV	35	16	91	118	<b>MAZDA</b> .....	3,085	2,887	17,212	14,961
Durango	75	83	542	488	Escalade EXT (D)	-	2	-	163	<b>Mitsubishi Lancer car (I)</b> .....	119	139	1,193	939
Journey (D)	795	874	5,279	5,715	SRX (D)	24	34	242	183	ASX	231	30	1,462	41
Nitro	-	-	-	2	<b>Cadillac truck (D)</b> .....	24	34	242	199	L200	226	249	1,513	1,442
<b>Dodge truck (D)</b> .....	795	874	5,279	5,715	<b>Cadillac truck (I)</b> .....	61	61	352	182	Montero	9	14	85	118
Dodge truck (I)	75	83	542	490	<b>Cadillac (I)</b> .....	85	61	594	382	Montero Sport	24	7	109	129
<b>Dodge truck</b> .....	870	957	5,821	6,205	<b>Cadillac (D)</b> .....	80	66	347	391	Outlander	105	318	639	1,341
Dodge (D)	795	874	5,279	5,715	<b>Total Cadillac</b> .....	104	102	589	590	<b>Total Mitsubishi truck (I)</b> .....	595	618	3,808	3,071
Dodge (I)	1,521	2,444	8,553	14,817	Aveo (D)	4,337	5,090	29,492	31,150	<b>MITSUBISHI</b> .....	714	757	5,001	4,010
<b>Total Dodge</b> .....	2,316	3,318	13,832	20,532	Camaro	103	135	689	762	207 (I) (new)	-	116	7	922
Dakota	-	-	-	6	Chevy (D)	-	1	2	7	207 (old)	5	3	11	27
H100	2	45	76	641	Corvette	10	8	70	22	208	106	84	882	128
ProMaster (D)	33	-	587	-	Cruze	560	575	3,380	3,861	301	64	105	335	732
Ram (D)	942	1,143	4,849	5,685	Malibu	242	342	1,497	1,767	308	2	4	13	46
Ram (I)	-	-	-	9	Matiz	1,693	1,845	7,307	7,537	508	1	3	15	25
<b>Total Ram</b> .....	942	1,143	4,849	5,694	<b>Sonic (D)</b> .....	1,286	2,274	9,284	9,676	2008	23	-	165	-
<b>Ram truck (D)</b> .....	975	1,143	5,436	5,685	<b>Sonic (I)</b> .....	28	2	130	76	3008	18	11	72	87
Ram truck (I)	2	45	76	656	<b>Total Sonic</b> .....	1,314	2,276	9,414	9,752	RCZ	-	1	4	21
<b>Total Ram truck</b> .....	977	1,188	5,512	6,341	Spark	2,108	2,299	16,208	16,058	<b>Total Peugeot car (I)</b> .....	219	327	1,504	1,988
<b>Total Dodge/Ram</b> .....	3,293	4,506	19,344	26,873	<b>Chevrolet car (D)</b> .....	5,623	7,365	38,778	40,833	Manager	10	12	115	104
Cherokee	408	402	2,098	2,692	<b>Chevrolet car (I)</b> .....	4,744	5,206	29,281	30,883	Partner	209	189	1,182	1,242
Compass	286	402	2,206	2,812	<b>Total Chevrolet car</b> .....	10,367	12,571	68,059	70,916	<b>Total Peugeot truck (I)</b> .....	219	201	1,297	1,346
Grand Cherokee	360	515	2,673	3,404	Avalanche (D)	-	1	2	30	<b>PEUGEOT</b> .....	438	528	2,801	3,334
Liberty	34	3	404	-	Captiva Sport (D)	237	326	1,634	2,147	G37/G60	62	29	205	132
Patriot	536	527	3,070	3,396	Chevy Van	147	117	654	636	M	6	3	43	38
Wrangler	191	266	1,372	1,312	Colorado	353	127	803	794	<b>Total Infiniti car (I)</b> .....	68	32	248	170
<b>Total Jeep (I)</b> .....	1,781	1,744	11,422	10,616	<b>Silverado/Cheyenne (D)</b> .....	1,282	553	4,949	3,734	FX/UX70	5	6	61	51
<b>Chrysler Group car</b> .....	1,466	2,452	8,300	14,839	<b>Silverado (I)</b> .....	99	83	565	404	JX/UX60	40	23	236	231
<b>Chrysler Group truck</b> .....	3,851	4,180	23,970	24,614	<b>Total Silverado</b> .....	1,381	636	5,513	4,138	UX56/UX80	9	7	58	45
<b>Chrysler Group (D)</b> .....	1,770	2,017	10,715	11,400	Suburban	212	138	965	787	<b>Total Infiniti truck (I)</b> .....	54	36	355	327
<b>Chrysler Group (I)</b> .....	3,547	4,615	21,555	28,453	Tahoe	119	44	476	307	<b>Total Infiniti (I)</b> .....	122	68	603	497
<b>CHRYSLER GROUP</b> .....	5,317	6,632	32,270	39,553	Tornado	344	455	2,430	2,628	370Z	-	4	24	21
Alfa Romeo Giulietta car (I)*	-	11	46	54	Traverse	85	176	747	1,053	Altima	355	404	2,399	2,379
Ferrari car (I)*	4	3	24	18	Trax (D)	1,078	1,641	8,701	7,446	Juke	181	108	1,208	917
500 (D)	290	337	2,128	1,864	<b>Chevrolet truck (D)</b> .....	2,597	2,521	15,285	13,357	Leaf	-	-	-	12
Grande Punto	-	4	11	28	<b>Chevrolet truck (I)</b> .....	1,359	1,140	6,640	6,569	March (D)	2,588	2,056	14,156	10,785
Palio	26	85	194	319	<b>Total Chevrolet truck</b> .....	3,956	3,661	21,925	19,926	Maxima	39	36	230	209
Palio Adventurer	24	70	64	199	<b>Chevrolet (D)</b> .....	8,220	9,886	54,063	54,190	Sentra (D)	2,627	2,125	13,259	15,358
Total Palio	50	155	258	518	<b>Chevrolet (I)</b> .....	6,103	6,346	35,921	36,652	Tiida (D)	2,100	2,060	11,759	13,043
Panda	-	1	-	9	<b>Total Chevrolet</b> .....	14,323	16,232	89,984	90,842	Tsuru (D)	3,536	3,769	22,171	22,077
Uno	108	46	519	344	Acadia	88	114	591	777	Versa (2nd gen.) (D)	4,292	3,633	22,642	23,514
<b>Fiat division car (D)</b> .....	290	337	2,128	1,864	Canyon	-	-	-	316	Versa Note (D)	99	124	1,286	134
<b>Fiat division car (I)</b> .....	158	206	788	899	Sierra (D)	135	84	1,047	316	<b>Nissan Division car (D)</b> .....	15,242	13,767	85,273	84,911
<b>Total Fiat division car</b> .....	448	543	2,916	2,763	Sierra (I)	-	-	-	-	<b>Nissan Division car (I)</b> .....	575	552	3,861	3,538
Ducato	12	15	126	107	Total Sierra	135	84	1,047	316	<b>Total Nissan Division car</b> .....	15,817	14,319	89,134	88,449
Strada Adventure	24	87	691	442	Terran	127	131	676	706	Armada	16	17	85	64
<b>Total Fiat division truck (I)</b> .....	36	102	817	549	Yukon XL	106	33	374	197	Cabstar	9	15	90	201
<b>Fiat division (D)</b> .....	290	337	2,128	1,864	<b>GMC truck (D)</b> .....	135	84	1,047	316	Frontier (D)	472	426	3,069	2,939
<b>Fiat division (I)</b> .....	194	308	1,605	1,418	<b>GMC truck (I)</b> .....	321	278	1,823	1,683	Frontier (I)	213	177	1,277	607
<b>Total Fiat division</b> .....	484	645	3,733	3,312	<b>Total GMC truck</b> .....	456	362	2,870	1,999	Pickup (D)	4,006	4,270	24,343	23,651
<b>Fiat Group car</b> .....	452	557	2,986	2,835	<b>General Motors car</b> .....	10,429	12,729	68,625	71,691	<b>Total Frontier/Pickup</b> .....	4,691	4,873	28,689	27,197
<b>Fiat Group truck</b> .....	96	102	817	549	<b>General Motors truck</b> .....	4,603	4,165	25,998	22,764	Murano	14	15	82	105
<b>Fiat Group (D)</b> .....	290	337	2,128	1,864	<b>General Motors (D)</b> .....	8,379	10,006	55,352	54,705	NV 2500	8	4	130	38
<b>Fiat Group (I)</b> .....	190	322	1,676	1,520	<b>General Motors (I)</b> .....	6,653	6,888	39,271	39,750	Pathfinder	311	184	1,537	1,566
<b>FIAT GROUP</b> .....	488	659	3,803	3,384	<b>GENERAL MOTORS</b> .....	15,032	16,894	94,623	94,455	Rogue				

# Mexico light-vehicle sales by nameplate, June & 6 mos. 2014

Vehicles are imported unless noted.

	June 2014	June 2013	6 mos. 2014	6 mos. 2013
Kizashi.....	39	15	131	130
Swift.....	529	429	3,415	3,217
SX4/SX4 X-Over.....	39	139	277	703
<b>Total Suzuki car (I) .....</b>	<b>607</b>	<b>583</b>	<b>3,823</b>	<b>4,050</b>
Grand Vitara.....	143	180	676	1,176
S Cross.....	207	-	1,287	-
<b>Total Suzuki truck (I) .....</b>	<b>350</b>	<b>180</b>	<b>1,963</b>	<b>1,176</b>
<b>SUZUKI.....</b>	<b>957</b>	<b>763</b>	<b>5,786</b>	<b>5,226</b>
Avanza.....	324	354	2,608	2,065
Camry.....	220	248	1,203	1,952
Corolla.....	1,023	694	5,986	4,353
Prius.....	93	8	387	75
Yaris.....	670	93	3,081	905
<b>Total Toyota car (I) .....</b>	<b>2,330</b>	<b>1,397</b>	<b>13,265</b>	<b>9,350</b>
FJ Cruiser.....	23	18	101	193
HiAce.....	350	420	2,169	2,197
Highlander.....	293	112	1,527	854
Hilux.....	571	732	3,689	4,338
Land Cruiser.....	5	4	34	38
RAV4.....	594	708	3,623	4,727
Sequoia.....	7	27	101	163
Sienna.....	278	418	2,170	2,729
Tacoma.....	353	454	2,320	2,559
Tundra.....	-	15	5	169
<b>Total Toyota truck (I) .....</b>	<b>2,474</b>	<b>2,908</b>	<b>15,739</b>	<b>17,967</b>
<b>TOYOTA.....</b>	<b>4,804</b>	<b>4,305</b>	<b>29,004</b>	<b>27,317</b>
A1.....	243	305	1,701	1,561
A3.....	366	93	1,623	698
A4.....	117	153	761	1,017
A5.....	68	76	334	400
A6.....	12	26	134	145
A7.....	15	23	73	88
A8.....	1	5	12	18
R8.....	5	3	27	8
TT.....	-	3	10	18
<b>Total Audi car (I) .....</b>	<b>827</b>	<b>687</b>	<b>4,675</b>	<b>3,953</b>
Q3.....	137	191	784	837
Q5.....	119	101	578	657
Q7.....	28	27	168	172
<b>Total Audi truck (I) .....</b>	<b>284</b>	<b>319</b>	<b>1,530</b>	<b>1,666</b>
<b>Total Audi (I) .....</b>	<b>1,111</b>	<b>1,006</b>	<b>6,205</b>	<b>5,619</b>
<b>Bentley Continental car (I) .....</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>3</b>
<b>Lamborghini car (I)* .....</b>	<b>2</b>	<b>1</b>	<b>12</b>	<b>6</b>
Boxster.....	2	9	28	55
911 Carrera.....	11	14	75	81
Cayman.....	1	9	48	42
Panamera.....	4	1	19	5
<b>Total Porsche car (I) .....</b>	<b>18</b>	<b>33</b>	<b>170</b>	<b>183</b>
Cayenne.....	25	19	185	190
Macan.....	28	-	43	-
<b>Total Porsche truck (I) .....</b>	<b>53</b>	<b>19</b>	<b>228</b>	<b>190</b>
<b>Total Porsche (I) .....</b>	<b>71</b>	<b>52</b>	<b>398</b>	<b>373</b>
Altea/Freerack.....	39	58	289	503
Exeo.....	-	-	-	5
Ibiza.....	1,025	1,185	6,714	8,123
Leon.....	240	249	1,321	855
Toledo.....	338	191	1,992	1,440
<b>Total Seat car (I) .....</b>	<b>1,642</b>	<b>1,683</b>	<b>10,316</b>	<b>10,926</b>
Beetle (D).....	354	428	2,269	2,600
CrossFox.....	143	134	897	1,173
Gol.....	1,357	1,613	9,417	11,029
Golf/GTI.....	2	213	24	1,963
Jetta (4th gen.) (D).....	2,507	5,009	16,287	25,866
Jetta (6th gen.) (D).....	2,920	2,808	16,660	16,875
Sportswagen (D).....	-	64	21	345
<b>Total Jetta.....</b>	<b>5,427</b>	<b>7,881</b>	<b>32,968</b>	<b>43,086</b>
Passat.....	572	611	2,995	3,927
Polo.....	296	476	3,277	2,912
Vento.....	3,193	-	16,192	-
<b>Volkswagen division car (D) .....</b>	<b>5,781</b>	<b>8,309</b>	<b>35,237</b>	<b>45,686</b>
<b>Volkswagen division car (I) .....</b>	<b>5,563</b>	<b>3,047</b>	<b>32,802</b>	<b>21,004</b>
<b>Total Volkswagen division car ....</b>	<b>11,344</b>	<b>11,356</b>	<b>68,039</b>	<b>66,690</b>
Amarok.....	313	104	1,561	355
Crafter.....	78	81	395	349
Caddy.....	1	-	1	-
Routan.....	-	-	-	4
Saveiro.....	407	527	2,577	2,584
Tiguan.....	303	285	1,825	1,855
Touareg.....	46	45	356	299
Transporter.....	169	144	950	1,265
<b>Total Volkswagen division truck (I) .....</b>	<b>1,317</b>	<b>1,186</b>	<b>7,665</b>	<b>6,711</b>
<b>Volkswagen division (D) .....</b>	<b>5,781</b>	<b>8,309</b>	<b>35,237</b>	<b>45,686</b>
<b>Volkswagen division (I) .....</b>	<b>6,880</b>	<b>4,233</b>	<b>40,467</b>	<b>27,715</b>
<b>Total Volkswagen division .....</b>	<b>12,661</b>	<b>12,542</b>	<b>75,704</b>	<b>73,401</b>
<b>Volkswagen Group car .....</b>	<b>13,833</b>	<b>13,760</b>	<b>83,213</b>	<b>81,761</b>
<b>Volkswagen Group truck .....</b>	<b>1,654</b>	<b>1,524</b>	<b>9,423</b>	<b>8,567</b>
<b>Volkswagen Group (D) .....</b>	<b>5,781</b>	<b>8,309</b>	<b>35,237</b>	<b>45,686</b>
<b>Volkswagen Group (I) .....</b>	<b>9,706</b>	<b>6,975</b>	<b>57,399</b>	<b>44,642</b>
<b>VOLKSWAGEN GROUP.....</b>	<b>15,487</b>	<b>15,284</b>	<b>92,636</b>	<b>90,328</b>
30 series.....	-	6	1	107
40 series.....	23	23	164	175
60 series.....	22	58	112	239
70 series.....	-	-	-	3
80 series.....	-	-	8	3
<b>Total Volvo car (I) .....</b>	<b>45</b>	<b>87</b>	<b>285</b>	<b>527</b>
XC60.....	15	46	176	210
XC90.....	3	3	17	30
<b>Total Volvo truck (I) .....</b>	<b>18</b>	<b>49</b>	<b>193</b>	<b>240</b>
<b>VOLVO.....</b>	<b>63</b>	<b>136</b>	<b>478</b>	<b>767</b>
Total domestic car.....	28,753	30,893	169,695	181,613
Total import car.....	26,039	23,721	153,341	149,579
<b>Total car .....</b>	<b>54,792</b>	<b>54,614</b>	<b>323,036</b>	<b>331,192</b>
Total domestic light truck.....	10,950	10,807	65,197	62,640
Total import light truck.....	18,391	18,296	112,163	108,179
<b>Total light truck .....</b>	<b>29,341</b>	<b>29,103</b>	<b>177,360</b>	<b>170,819</b>
<b>Total domestic light vehicle.....</b>	<b>39,703</b>	<b>41,700</b>	<b>234,892</b>	<b>244,253</b>
<b>Total import light vehicle .....</b>	<b>44,430</b>	<b>42,017</b>	<b>265,504</b>	<b>257,758</b>
<b>TOTAL MEXICO LIGHT VEHICLE ..</b>	<b>84,133</b>	<b>83,717</b>	<b>500,396</b>	<b>502,011</b>

\*Company does not release sales by model; year-end figures actual, month totals are estimated.

†Fiat S.p.A. purchased the remaining 41.46% stake in Chrysler Group from the UAW's VEBA Trust on Jan. 20, 2014.

Note: Vehicles are imported unless noted; (D) = produced in Mexico; (I) = imported into Mexico

Source: Automotive News, Mexican Automotive Industry Association and company sources