

The Automotive News Electrifying 100

- **Jerry Klarr**, *Energy systems engineering director*, AVL (N.A.) Powertrain Engineering Inc.
- **Shinzo Kobuki**, *Senior managing director in charge of battery technology*, Toyota Motor Corp.
- **Herbert Kohler**, *Vice president of e-drive and future mobility*, Daimler AG
- **Thierry Koskas**, *Vice president*, electric vehicle program, Renault
- **Felix Kramer**, *Founder*, California Cars Initiative
- **Rudolf Krebs**, *Group chief officer for electric traction and general manager*, Volkswagen AG
- **Bob Kruse**, *COO*, Sakti3
- **Ray Lane**, *Managing partner*, Kleiner Perkins Caufield & Byers, *Chairman*, Fisker Automotive
- **Jon Lauckner**, *President*, General Motors Ventures
- **Trevor Lauer**, *Vice President*, *Marketing & Renewables*, DTE Energy
- **Amory Lovins**, *Chief scientist and chairman*, Rocky Mountain Institute
- **Richard Lowenthal**, *Chief technology officer*, Coulomb Technologies
- **Michael Mahan**, *General Manager of electric vehicle infrastructure*, GE Energy Industrial Solutions
- **Sherif Marakby**, *Director of electrification programs and engineering*, Ford Motor Co.
- **Osamu Masuko**, *President*, Mitsubishi Motors Corp.
- **Dalton McGuinty**, *Premier*, Ontario, Canada
- **Toshinori Moriyasu**, *Corporate executive vice president*, *automotive systems business*, Toshiba Corp.
- **Reuben Munger**, *CEO*, Bright Automotive
- **Elon Musk**, *CEO*, Tesla Motors
- **Norihiko Nakamura**, *Executive technical adviser*, Toyota Motor Corp.
- **Rajesh Narayanan**, *Senior Manager*, *EV Systems*, *Component Business Unit*, Yazaki North America Inc.
- **Barack Obama**, *President*, United States of America
- **Akihiko Otsuka**, *Chief engineer*, 2010 Prius, Toyota Motor Corp.
- **Andy Palmer**, *Executive vice president for global product planning*, Nissan Motor Co.
- **Doug Parks**, *Global Vehicle Line Executive & Chief Engineer*, *Global Electric Vehicles*, General Motors
- **Dr. Prabhakar Patil**, *CEO*, LG Chem Power Inc.
- **Mark Perry**, *Director of product planning*, Nissan North America
- **Tony Posawatz**, *Chevrolet Volt Vehicle Line Director*, General Motors
- **Norbert Reithofer**, *CEO*, BMW
- **Ted Robertson**, *Vice chairman*, Magna E-Car Systems
- **Anand Sankaran**, *Executive Technical Leader - Energy Storage and High Voltage Electrical Systems*, Ford Motor Co.
- **Chelsea Sexton**, *Founder*, Lightning Rod Foundation
- **Fred Smith**, *Founding member*, Electrification Coalition, *CEO*, FedEx Corp.
- **Richard Steinberg**, *Manager of electric vehicle operations and strategy*, BMW of North America
- **Frank Stronach**, *Investor*, Magna E-Car Systems
- **Randy Sumner**, *Director of global hybrid vehicle business and technology development*, Packard Electrical/ Electronic Division of Delphi Automotive
- **Michael Tamor**, *Manager of sustainable mobility technologies*, Ford Motor Co.
- **Andrew Taylor**, *CEO*, Enterprise Holdings
- **John Thomas**, *Founder and CEO*, ALTe
- **Takeshi Uchiyamada**, *Head of product planning and advanced technology*, Toyota Motor Corp.
- **Frank van Meel**, *Executive vice president*, *strategy for E-mobility*, Audi
- **David Vieau**, *CEO*, A123 Systems Inc.
- **Hideaki Watanabe**, *Corporate vice president*, Nissan Motor Co.
- **John Weber**, *CEO*, Remy International
- **Thomas Weber**, *Board member*, *group research and development*, Daimler AG
- **MaryAnn Wright**, *Vice president*, *global technology and innovation for power solutions*, Johnson Controls Inc.
- **Brian Wynne**, *President*, Electric Drive Transportation Association
- **Makoto Yoda**, *President*, GS Yuasa Corp.
- **Masafumi Yuhara**, *President*, Hitachi Vehicle Energy Ltd.



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Agenda

6:00 p.m. Strolling Reception

7:30 p.m. Keith Crain, *Editor-in-Chief, Automotive News*
 Peter Brown, *Publisher & Editorial Director, Automotive News*
 Mike Hanley, *Global Automotive Leader, Global Automotive Center*
 Ernst & Young LLP
 Dave Guilford, *Enterprise Editor, Automotive News*
 Jason Stein, *Editor, Automotive News*

Electrifying 100 Introductions

The Electrifying 100 introduction ceremony will include remarks by the following honorees:



Henrik Fisker
 CEO
 Fisker Automotive



Ed Kjaer
 Director of plug-in
 vehicle readiness
 Southern California Edison



Hideaki Watanabe
 Corporate vice president
 Nissan Motor Co.



Chad Bell
 Senior director/Platform
 lead, Mobility/Transportation
 Best Buy Co.



Jon Lauckner
 President
 General Motors Ventures



MaryAnn Wright
 Vice president, global
 technology and innovation
 Johnson Controls Inc.

9:00 p.m. Champagne Afterglow

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- **Shai Agassi**, *Founder and CEO*, Better Place
- **Charlie Allcock**, *Economic development director*, Portland General Electric Co.
- **Takafumi Anegawa**, *Manager, Mobility Technology Group*, R&D Center, Tokyo Electric Power Co.
- **Lizabeth Ardisana**, *CEO*, ASG Renaissance
- **Tanvir Arfi**, *President*, SPX Service Solutions
- **Phil Barker**, *Chief engineer*, hybrid and electric vehicle technologies, Lotus Engineering
- **Chad Bell**, *Senior director/Platform lead*, Mobility/Transportation, Best Buy Co.
- **Jon Bereisa**, *CEO*, Auto Electrification
- **Micky Bly**, *Executive director of global electrical systems*, hybrids, EVs and batteries, General Motors
- **Bernd Bohr**, *Chairman*, Bosch Automotive
- **Matthias Bork**, *Global chief engineer*, fuel cell propulsion systems, General Motors
- **Chris Borroni-Bird**, *Director, Advanced Technology Vehicle Concepts*, General Motors
- **Josef Brusa**, *President*, Brusa Elektronik AG
- **Gary Cameron**, *Global director of power electronics forward and advanced engineering*, Delphi Automotive
- **Steven Chu**, *Secretary*, U.S. Department of Energy
- **Bertrand Delanoë**, *Mayor*, Paris, France
- **Robbie Diamond**, *Founder and president*, Electrification Coalition
- **Klaus Draeger**, *Board member*, BMW AG
- **Catherine Dunwoody**, *Executive Director*, California Fuel Cell Partnership
- **Mark Duvall**, *Director, Electric Transportation and Energy Storage*, Electric Power Research Institute
- **Barry Engle**, *CEO*, THINK Global
- **Joachim Fetzer**, *Executive Vice President*, SB LiMotive Co.
- **Henrik Fisker**, *CEO*, Fisker Automotive
- **Andy Frank**, *Co-Founder/Chief Technical Officer*, Efficient Drivetrains Inc.
- **Sachito Fujimoto**, *Senior chief engineer*, Honda R&D Co.
- **Tom Gage**, *CEO*, AC Propulsion Inc.,
- **Gang Wan**, *Minister of science and technology*, China
- **Charles Gassenheimer**, *CEO*, Ener1 Inc., *Chairman*, Think
- **Tom Gee**, *Global lead for start-stop technology development*, North American application, Ford Motor Co.
- **Carlos Ghosn**, *CEO*, Renault-Nissan Alliance
- **Nancy Gioia**, *Director*, Global Electrification, Ford Motor Co.
- **Britta Gross**, *Director*, Global Energy Systems and Infrastructure Commercialization, General Motors
- **Bryan Hansel**, *CEO*, Smith Electric Vehicles
- **Scott Harrison**, *CEO*, Azure Dynamics
- **Yoshiro Hayashi**, *President*, Primearth EV Energy Co.
- **Kristen Hensel**, *Vice President EV Solutions*, AeroVironment
- **Don Hillebrand**, *Director of the Center for Transportation Research*, Argonne National Laboratory
- **Mitsuru Homma**, *Executive vice president in charge of batteries and energy business*, Sanyo Electric Co.
- **Tobias Loesche-Ter Horst**, *General manager of powertrain research*, Volkswagen Group Research
- **Roland Hwang**, *Transportation Program Director*, Natural Resources Defense Council
- **Jeffrey Immelt**, *CEO*, General Electric Co.
- **Orjiakor Isiogu**, *Chairman*, Michigan Public Service Commission
- **Jay Iyengar**, *Director and chief engineer*, hybrid and powertrain products, Chrysler Group
- **Lee Jungun**, *CEO*, SB LiMotive Co.
- **Murray Jones**, *Vice president of EV infrastructure*, ABB Inc.
- **Hidetoshi Kadota**, *Leaf chief vehicle engineer*, Nissan Motor Co.
- **Don Kamer**, *President*, ECotality North America
- **Konosuke Kashima**, *Corporate auditor*, NEC Corp.
- **Tomohiko Kawanabe**, *President*, Honda R&D Co.
- **Aftab Khan**, *Vice president of global hybrid engineering*, Lear Corp.
- **Ed Kjaer**, *Director of plug-in vehicle readiness*, Southern California Edison